

11:30 to 13:30, including a networking lunch

Clifford Chance LLP, Avenue Louise 65, 1050 Brussels



GDPR ONE YEAR ON, AN ECIS PERSPECTIVE

One year after the implementation of the General Data Protection Regulation ("GDPR"), some of the text's provisions are still hotly debated.

What are the requirements we have seen cloud providers struggling with? Have some of the mechanisms of the GDPR failed to deliver all of their promises? On which requirements have DPAs focused their enforcement actions so far? And looking to the future, what appear to be the emerging privacy trends and challenges?

During this event, there will be a particular emphasis on data privacy and security in the cloud.

AGENDA

- 11.30 Welcome and introductory remarks by **Jonathan Sage**, Chair of ECIS Public Affairs Group and IBM Government and Regulatory Affairs
- 11.45 Panellists share their insights. The panel will comprise of the following experts:
 - **Gwendal Le Grand**, Director of Technology and Innovation at CNIL, Commission Nationale de l'Informatique et des Libertés, French Data Protection Authority
 - Mark Watts, Partner at Bristows with expertise in Machine Learning and Cloud Computing
 - Chris Hutchins, Managing Director for Public Policy EMEA at McAfee
- 12.30 Discussion, Q&A and concluding remarks followed by a networking lunch

BIOGRAPHIES

Welcome, Introductory and Closing Remarks: Jonathan Sage



Jonathan Sage is the EU policy lead on cyber security and cloud computing, within IBM's Government and Regulatory Affairs team. He also leads IBM policy initiatives in Europe in terms of open standards, open source and interoperability. He is Chair of the ECIS Public Affairs Group, lead for AmCham EU in Brussels on Cybersecurity and Chair of the Governing Body of the EU Cloud Code of Conduct. He also leads IBM's engagement in the Charter of Trust for Cybersecurity.

In previous roles, Jonathan has been IBM's policy lead in Intellectual Property and led IBM's involvement in EU Framework Programme research. Before that, he was managing consultant in the IBM's Strategic Change consulting practice in the public sector based in Belgium. Before joining PricewaterhouseCoopers where he led the EMEA internal knowledge management team, and then IBM, Jonathan was marketing director for a UK software company which pioneered the first internet applications. He spent 6 years as Commercial Attaché for the British Embassy in Vienna responsible for trade relations in the capital goods sector. While in that role, he was Assistant Professor at the University of Business Administration and Economics in Vienna. He was also on the faculty of the Open University Business School for its MBA course and tutor in Strategy. Jonathan is currently an external lecturer at the College of Europe in Bruges where he leads the annual IBM seminar on technology and regulation.

Panellist: Gwendal Le Grand



Dr. Gwendal Le Grand is the Director of technology and innovation at the French data protection authority CNIL (Commission Nationale de l'Informatique et des Libertés), where he supervises the IT experts department, the IT operations department, the innovation and foresight unit, LINC (the CNIL labs) and the digital transformation unit. He is the coordinator of the Technology Subgroup of the European data protection board (EDPB).

He is the liaison officer for the EDPB to ISO/IEC JTC1/SC27/WG5 which develops privacy standards at ISO, and is a member of the Permanent Stakeholders Group of ENISA (EU Agency for Network and Information Security). Before joining the CNIL, he worked as an associate professor at Telecom Paristech, Paris, between 2001 and 2007. Gwendal Le Grand received his PhD in computer science from the University of Paris 6 in July 2001.

BIOGRAPHIES

Panellist: Mark Watts



Mark Watts is a technology specialist with over 20 years' experience. He advises companies on technology issues such as cloud computing, machine learning, Apps and facial recognition. Much of Mark's experience was gained in-house at IBM where he held various roles, including Global Data Privacy Counsel.

Mark has particular expertise in data privacy. He advises multinational companies on implementing General Data Protection Regulation compliant programs, Privacy Shield and Binding Corporate Rules. Mark has been involved in many of the most high profile data privacy cases in the world and regularly advises companies in relation to incident response and defending regulatory enforcement actions all over Europe.

Panellist: Chris Hutchins



Chris Hutchins is Managing Director for Public Policy EMEA for McAfee where he leads the company advocacy program with the EU institutions, other companies and trade associations and works to enhance our thought leadership at European level and to strengthen our reputation in the European capitals. McAfee is one of the world's leading independent cybersecurity companies and creates business and consumer solutions from device to cloud. In building solutions that work with other industry products, McAfee helps businesses orchestrate cyber environments that are truly integrated, where protection, detection and correction of threats happen simultaneously and collaboratively. Security technologies from McAfee use a unique, predictive capability that is powered by McAfee Global Threat Intelligence, which enables home users and businesses to stay one step ahead of the next wave of viruses, malware and other online threats.

Prior to joining McAfee in 2018, Chris was VP for Public Policy for Liberty Global in Amsterdam, a pan European TV, broadband and mobile platform operating under a number of brands including Virgin Media, Telenet, UPC and UM/KBW. Previously he headed up their Brussels public policy team responsible for directing Liberty Global's engagement with EU policy makers, regulators and industry stakeholders. Chris has a legal background and has degrees in Politics, EU competition law from King's College London, and in LLM in telecommunications and IT law from Strathclyde University. He has many years of experience in the digital sector and brings substantial experience in developing and implementing effective advocacy campaigns and engaging with government stakeholders to build growth and enhance reputation.

ABOUT ECIS

ECIS is an international non-profit association founded in 1989 that endeavours to promote a favourable environment for interoperable ICT solutions. It has actively represented its members on issues relating to interoperability and competition before European, international and national fora, including the EU institutions and WIPO.

ECIS' members include large and smaller information and communications technology hardware and software providers.

The association strives to promote market conditions in the ICT sector that ensure that there is vigorous competition on the merits and a diversity of consumer choice.

Any individual or organisation may apply to be admitted as a member of ECIS. In order to be admitted as a member, the applicant must show that it shares ECIS' philosophic views and aims, and that its conduct reflects this. Interested member candidates should contact the ECIS Secretariat at info@ecis.eu.

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