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Regulatory environment for platforms, online intermediaries, data and cloud computing and the collaborative economy

Fields marked with * are mandatory.

Objectives and General Information

The views expressed in this public consultation document may not be interpreted as stating an official position of the European Commission. All definitions provided in this document are strictly for the purposes of this public consultation and are without prejudice to differing definitions the Commission may use under current or future EU law, including any revision of the definitions by the Commission concerning the same subject matters.

You are invited to read the privacy statement attached to this consultation for information on how your personal data and contribution will be dealt with.

This public consultation will close on 6 January 2016 (13 weeks from the day when all language versions have been made available).

The Commission invites all interested parties to express their views on the questions targeting relations between platform providers and holders of rights in digital content (Question starting with "[A1]"), taking account of the Commission Communication "Towards a modern, more European copyright framework" of 9 December 2015. Technical features of the questionnaire have been adapted accordingly.

Please complete this section of the public consultation before moving to other sections.

- Respondents living with disabilities can request the questionnaire in .docx format and send their replies in email to the following address: CNECT-PLATFORMS-CONSULTATION@ec.europa.eu.
- If you are an association representing several other organisations and intend to gather the views of your members by circulating the questionnaire to them, please send us a request in email and we will send you the questionnaire in .docx format. However, we ask you to introduce the aggregated answers into EU Survey. In such cases we will not consider answers submitted in other channels than EU Survey.
- If you want to submit position papers or other information in addition to the information you share with the Commission in EU Survey, please send them to

- CNECT-PLATFORMS-CONSULTATION@ec.europa.eu and make reference to the "Case Id" displayed after you have concluded the online questionnaire. This helps the Commission to properly identify your contribution.
- Given the volume of this consultation, you may wish to download a PDF version before responding to the survey online. The PDF version includes all possible questions. When you fill the survey in online, you will not see all of the questions; only those applicable to your chosen respondent category and to other choices made when you answer previous questions.

Please indicate your role for the purpose of this consultation	
An individual citizen	
An association or trade organization representing consumers	
An association or trade organization representing businesses	
An association or trade organization representing civil society	
An online platform	
 A business, including suppliers using an online platform to provide services 	
A public authority	
A research institution or Think tank	
Other	
* Please indicate your country of residence	
Belgium	~
▶ Please provide your contact information (name, address and e-mail address)	

★ Is your organisation registered in the Transparency Register of the European Commission and the European Parliament?

Mr. Simon Awde, Avenue Louise 65, Box 2, 1050 Brussels, Belgium, info@ecis.eu

Note: If you are not answering this questionnaire as an individual, please register in the Transparency Register. If your organisation/institution responds without being registered, the Commission will consider its input as that of an individual and will publish it as such.

- Yes
- O No
- Non-applicable
- ★ Please indicate your organisation's registration number in the Transparency Register

32238324913-44

If you are an economic operator, please enter the NACE code, which best describes the economic activity you conduct. You can find here the NACE classification.

Text of 3 to 5 characters will be accepted

The Statistical classification of economic activities in the European Community, abbreviated as NACE, is the classification of economic activities in the European Union (EU).

★ I object the publication of my personal data Yes
No
Online platforms
SOCIAL AND ECONOMIC ROLE OF ONLINE PLATFORMS
Do you agree with the definition of "Online platform" as provided below? "Online platform" refers to an undertaking operating in two (or multi)-sided markets, which uses the Internet to enable interactions between two or more distinct but interdependent groups of users so as to generate value for at least one of the groups. Certain platforms also qualify as Intermediary service providers.
Typical examples include general internet search engines (e.g. Google, Bing), specialised search tools (e.g. Google Shopping, Kelkoo, Twenga, Google Local, TripAdvisor, Yelp,), location-based business directories or some maps (e.g. Google or Bing Maps) news aggregators (e.g. Google News), online market places (e.g. Amazon, eBay, Allegro, Booking.com), audio-visual and music platforms (e.g. Deezer, Spotify, Netflix, Canal play, Apple TV), video sharing platforms (e.g. YouTube, Dailymotion), payment systems (e.g. PayPal, Apple Pay), social networks (e.g. Facebook, Linkedin, Twitter, Tuenti), app stores (e.g. Apple App Store, Google Play) or collaborative economy platforms (e.g. AirBnB, Uber, Taskrabbit, Bla-bla car). Internet access providers fall outside the scope of this definition.
YesNo
What do you consider to be the key advantages of using online platforms?
Online platforms
make information more accessible make communication and interaction easier increase choice of products and services create more transparent prices and the possibility to compare offers increase trust between peers by providing trust mechanisms (i.e. ratings, reviews, etc.) lower prices for products and services lower the cost of reaching customers for suppliers help with matching supply and demand create new markets or business opportunities help in complying with obligations in cross-border sales
help to share resources and improve resource-allocation

Have you encountered, or are you aware of problems faced by **consumers** or **suppliers** when dealing with online platforms?

others:

[&]quot;Consumer" is any natural person using an online platform for purposes outside the person's trade, business, craft or profession.

"Supplier" is any trader or non-professional individual that uses online platforms to provide services to third parties both under their own brand (name) and under the platform's brand.
Yes
○ No
O I don't know
TRANSPARENCY OF ONLINE PLATFORMS
Do you think that online platforms should ensure, as regards their own activities and those of the trade rs that use them, more transparency in relation to:
a) information required by consumer law (e.g. the contact details of the supplier, the main characteristics of products, the total price including delivery charges, and consumers' rights, such as the right of withdrawal)?
"Trader" is any natural or legal person using an online platform for business or professional purposes. Traders are in particular subject to EU consumer law in their relations with consumers.
O Yes
O No
O I don't know
b) information in response to a search query by the user, in particular if the displayed results are sponsored or not?
Yes
O No
O I don't know
c) information on who the actual supplier is, offering products or services on the platform Yes
NoI don't know
d) information to discourage misleading marketing by professional suppliers (traders), including fake reviews?
Yes
O No
O I don't know
e) is there any additional information that, in your opinion, online platforms should be obliged to display?
500 character(s) maximum

Have you experienced that information displayed by the platform (e.g. advertising) has been adapted

to the interest or recognisable characteristics of the user? O Yes No I don't know
Do you find the information provided by online platforms on their terms of use sufficient and easy-to-understand? Ves No
Do you find reputation systems (e.g. ratings, reviews, certifications, trustmarks) and other trust mechanisms operated by online platforms are generally reliable? Yes No I don't know
What are the main benefits and drawbacks of reputation systems and other trust mechanisms operated by online platforms? Please describe their main benefits and drawbacks. 1500 character(s) maximum
USE OF INFORMATION BY ONLINE PLATFORMS
USE OF INFORMATION BY ONLINE PLATFORMS In your view, do online platforms provide sufficient and accessible information with regard to:
In your view, do online platforms provide sufficient and accessible information with regard to: a) the personal and non-personal data they collect? Yes No

Please share your general comments or ideas regarding the use of information by online platforms

3000 character(s) maximum		

RELATIONS BETWEEN PLATFORMS AND SUPPLIERS/TRADERS/APPLICATION DEVELOPERS OR HOLDERS OF RIGHTS IN DIGITAL CONTENT

Please provide the list of online platforms with which you are in regular business relations and indicate to what extent your business depends on them (on a scale of 0 to 3). Please describe the position of your business or the business you represent and provide recent examples from your business experience.

		Dependency (0:not	Examples
	Name of online platform	dependent, 1:	from your
		dependent, 2:	business
		highly dependent)	experience
1			
2			
3			
4			
5			

How often do you experience the following business practices in your business relations with platforms?

The online platform ...

* A parity clause is a provision in the terms of use of an online platform or in an individual contract between the online platform and a supplier under which the price, availability and other conditions of a product or service offered by the supplier on the online platform have to maintain parity with the best offer of the supplier on other sales channels.

	Never	Sometimes	Often	Always
requests me to use exclusively its services	0	0	0	0
applies "parity clauses" *	0	0	0	0
applies non-transparent fees	0	0	0	0
applies fees without corresponding counter-performance	0	0	0	0
applies terms and conditions, which I find unbalanced and do not have the possibility to negotiate	0	0	0	0
unilaterally modifies the contractual terms without giving you proper notification or allowing you to terminate the contract	©	0	0	©

limits access to data or provides it in a non-usable format	0	0	©	0
puts significant constraints to presenting your offer	0	0	0	0
presents suppliers/services in a biased way	0	0	0	0
refuses access to its services unless specific restrictions are accepted	0	0	0	0
promotes its own services to the disadvantage of services provided by suppliers	0	0	0	0

If you do experience them, what is their impact on your business activity (on a scale from 0 to 3).

Impact on my business:

The online platform ...

* A parity clause is a provision in the terms of use of an online platform or in an individual contract between the online platform and a supplier under which the price, availability and other conditions of a product or service offered by the supplier on the online platform have to maintain parity with the best offer of the supplier on other sales channels.

	0 – no impact	1 – minor impact	2 – considerable impact	3 – heavy impact
requests me to use exclusively its services	0	0	0	0
applies "parity clauses" *	0	0	0	0
applies non-transparent fees	0	0	0	0
applies fees without corresponding counter-performance	0	0	•	0
applies terms and conditions, which I find unbalanced and do not have the possibility to negotiate	0	0	0	0
unilaterally modifies the contractual terms without giving you proper notification or allowing you to terminate the contract	0	0	•	©
limits access to data or provides it in a non-usable format	0	0	0	0
puts significant constraints to presenting your offer	0	0	0	0
presents suppliers/services in a biased way	0	0	0	0

refuses access to its services unless specific restrictions are accepted	©	©	•	0
promotes its own services to the disadvantage of services provided by suppliers	©	0	0	0
If you are aware of other contractual classolutes the mention them here 1000 character(s) maximum	uses or experi	ence other pot	entially problematic	practices,
[A1] Are you a holder of rights in digital oplatform? Yes No	content protec	ted by copyrigh	nt, which is used on	an online
Is there a room for improvement in the replatforms? No, the present situation is satisfactory and the present situation is satisfactory and the satisfactor	tory.			
Are you aware of any dispute resolution third parties on the business-to-business Yes No			•	•
CONSTRAINTS ON THE ABILITY OF PLATFORM TO ANOTHER	CONSUMERS	S AND TRADE	RS TO MOVE FRO	M ONE
Do you see a need to strengthen the tecconstraints on switching freely and easily emails, messages, search and order his Yes No	y from one pla	tform to anothe		
Should there he a mandatory requireme	nt allowing no	n-nersonal date	a to he easily extrao	eted and

moved between comparable online services?

YesNo

Please share your general comments or ideas regarding the ability of consumers and traders to move from one platform to another
3000 character(s) maximum
ACCESS TO DATA
As a trader or a consumer using the services of online platforms did you experience any of the following problems related to the access of data?
 a) unexpectedly changing conditions of accessing the services of the platforms Yes No
 b) unexpectedly changing conditions of accessing the Application Programming Interface of the platform Yes No
c) unexpectedly changing conditions of accessing the data you shared with or stored on the platform Pes No
d) discriminatory treatment in accessing data on the platform Ves No
Would a rating scheme, issued by an independent agency on certain aspects of the platforms' activities, improve the situation? Pes No
Please share your general comments or ideas regarding access to data on online platforms 3000 character(s) maximum

Tackling illegal content online and the liability of online intermediaries

Please indicate your role in the context of this set of questions

Terms used for the purposes of this consultation:

"Illegal content"

Corresponds to the term "illegal activity or information" used in Article 14 of the E-commerce Directive. The directive does not further specify this term. It may be understood in a wide sense so as to include any infringement of applicable EU or national laws and regulations. This could for instance include defamation, terrorism related content, IPR infringements, child abuse content, consumer rights infringements, or incitement to hatred or violence on the basis of race, origin, religion, gender, sexual orientation, malware, illegal online gambling, selling illegal medicines, selling unsafe products.

"Hosting"

According to Article 14 of the E-commerce Directive, hosting is the "storage of (content) that has been provided by the user of an online service". It may for instance be storage of websites on servers. It may also include the services offered by online market places, referencing services and social networks.

"Notice"

Any communication to a hosting service provider that gives the latter knowledge of a particular item of illegal content that it transmits or stores and therefore creates an obligation for it to act expeditiously by removing the illegal content or disabling/blocking access to it.. Such an obligation only arises if the notice provides the internet hosting service provider with actual awareness or knowledge of illegal content.

"Notice provider"

Anyone (a natural or legal person) that informs a hosting service provider about illegal content on the internet. It may for instance be an individual citizen, a hotline or a holder of intellectual property rights. In certain cases it may also include public authorities.

"Provider of content"

In the context of a hosting service the content is initially provided by the user of that service. A provider of content is for instance someone who posts a comment on a social network site or uploads a video on a video sharing site.

- individual user
- content provider
- notice provider
- intermediary
- none of the above

Have you encountered situations suggesting that the liability regime introduced in Section IV of the E-commerce Directive (art. 12-15) has proven not fit for purpose or has negatively affected market level playing field?

- Yes
- No

Do you think that the concept of a "mere technical, automatic and passive nature" of information transmission by information society service providers provided under recital 42 of the ECD is sufficiently clear to be interpreted and applied in a homogeneous way, having in mind the growing involvement in content distribution by some online intermediaries, e.g.: video sharing websites?

- Yes
- No
- I don't know

Please explain your answer. 1500 character(s) maximum	
Mere conduit/caching/hosting describe the activities that are undertaken by a service productive. For instance, some cloud service providers might also be covered under hostine. By pure data storage. Other cloud-based services, as processing, might fall under a different category or not fit correctly into any of the existing ones. The same can apply to linking search engines, where there has been some diverging case-law at national level. Do you further categories of intermediary services should be established, besides mere conduit/caching/hosting and/or should the existing categories be clarified? Yes No	commerce g services erent ervices and
On the "notice"	
Do you consider that different categories of illegal content require different policy approach regards notice-and-action procedures, and in particular different requirements as regards of the notice? Yes No	
On the "action"	
Should the content providers be given the opportunity to give their views to the hosting seprovider on the alleged illegality of the content? Yes No	ervice
If you consider that this should only apply for some kinds of illegal content, please indicat one(s) 1500 character(s) maximum	e which
Should action taken by hosting service providers remain effective over time ("take down a down" principle)? Yes No	and stay

On duties of care for online intermediaries:

11

Recital 48 of the Ecommerce Directive establishes that "[t]his Directive does not affect the possibility for Member States of requiring service providers, who host information provided by recipients of their service, to apply duties of care, which can reasonably be expected from them and which are specified by national law, in order to detect and prevent certain types of illegal activities". Moreover, Article 16 of the same Directive calls on Member States and the Commission to encourage the "drawing up of codes of conduct at Community level by trade, professional and consumer associations or organisations designed to contribute to the proper implementation of Articles 5 to 15". At the same time, however, Article 15 sets out a prohibition to impose "a general obligation to monitor".

(For online intermediaries): Have you put in place voluntary or proactive measures to remove certain categories of illegal content from your system? Yes No
Do you see a need to impose specific duties of care for certain categories of illegal content? Yes No I don't know
Do you see a need for more transparency on the intermediaries' content restriction policies and practices (including the number of notices received as well as their main content and the results of the actions taken following the notices)? Yes No
Do you think that online intermediaries should have a specific service to facilitate contact with national authorities for the fastest possible notice and removal of illegal contents that constitute a threat for e.g. public security or fight against terrorism? O Yes No
Please share your general comments or ideas regarding the liability of online intermediaries and the topics addressed in this section of the questionnaire. 5000 character(s) maximum

Data and cloud in digital ecosystems

FREE FLOW OF DATA

ON DATA LOCATION RESTRICTIONS

distinction between personal and non-personal data?
O Yes
O No
Not applicable
Have restrictions on the location of data affected your strategy in doing business (e.g. limiting your choice regarding the use of certain digital technologies and services?) Yes No
Do you think that there are particular reasons in relation to which data location restrictions are or should be justifiable? Yes No
ON DATA ACCESS AND TRANSFER
Do you think that the existing contract law framework and current contractual practices are fit for purpose to facilitate a free flow of data including sufficient and fair access to and use of data in the EU, while safeguarding fundamental interests of parties involved? Yes No
In order to ensure the free flow of data within the European Union, in your opinion, regulating access to, transfer and the use of non-personal data at European level is: Necessary Not necessary
When non-personal data is generated by a device in an automated manner, do you think that it should be subject to specific measures (binding or non-binding) at EU level? Yes No
Please share your general comments or ideas regarding data access, ownership and use 5000 character(s) maximum

In the context of the free flow of data in the Union, do you in practice take measures to make a clear

ON DATA MARKETS

What regulatory constraints hold back the development of data markets in Europe and how could the

EU encourage the development of such markets?

3000 character(s) maximum

ECIS is of the view that localisation requirements (and more specifically data localisation requirements) imposed by legislation, and the fragmentation of data protection and copyright rules are among the regulatory constraints that hold back the development of data markets in Europe.

Moreover, any plans for specific taxation on data transfers should be pre-empted.

ON ACCESS TO OPEN DATA

Do you think more could be done to open up public sector data for re-use in addition to the recently revised EU legislation (Directive 2013/37/EU)?
Open by default means: Establish an expectation that all government data be published and made openly re-usable by default
while recognising that there are legitimate reasons why some data cannot be released.
Introducing the principle of 'open by default'[1]
Licensing of 'Open Data': help persons/ organisations wishing to re-use public sector information (e.g., Standard European License)
Further expanding the scope of the Directive (e.g. to include public service broadcasters, publ undertakings);
Improving interoperability (e.g., common data formats);
Further limiting the possibility to charge for re-use of public sector information
Remedies available to potential re-users against unfavourable decisions
Other aspects?
Do you think that there is a case for the opening up of data held by private entities to promote its re-use by public and/or private sector, while respecting the existing provisions on data protection? Yes No
ON ACCESS AND REUSE OF (NON-PERSONAL) SCIENTIFIC DATA
Do you think that data generated by research is sufficiently, findable, accessible identifiable, and re-usable enough? Yes No
Do you agree with a default policy which would make data generated by publicly funded research available through open access? Yes No

ON LIABILITY IN RELATION TO THE FREE FLOW OF DATA AND THE INTERNET OF THINGS

As a provider/user of Internet of Things (IoT) and/or data driven services and connected tangible devices, have you ever encountered or do you anticipate problems stemming from either an unclear liability regime/non –existence of a clear-cut liability regime?

The "Internet of Things" is an ecosystem of physical objects that contain embedded technology to sense their internal statuses and communicate or interact with the external environment. Basically, Internet of things is the rapidly growing network of everyday objects—eyeglasses, cars, thermostats—made smart with sensors and internet addresses that create a network of everyday objects that communicate with one another, with the eventual capability to take actions on behalf of users.

objects that communicate with one another, with the eventual capability to take actions on behalf of users.
YesNoI don't know
If you did not find the legal framework satisfactory, does this affect in any way your use of these services and tangible goods or your trust in them? Yes No I don't know
Do you think that the existing legal framework (laws, or guidelines or contractual practices) is fit for purpose in addressing liability issues of IoT or / and Data driven services and connected tangible goods? Yes No I don't know
As a user of IoT and/or data driven services and connected tangible devices, does the present legal framework for liability of providers impact your confidence and trust in those services and connected tangible goods? Yes No I don't know
In order to ensure the roll-out of IoT and the free flow of data, should liability issues of these services and connected tangible goods be addressed at EU level? Yes No I don't know

ON OPEN SERVICE PLATFORMS

What are in your opinion the socio-economic and innovation advantages of open versus closed service platforms and what regulatory or other policy initiatives do you propose to accelerate the emergence and take-up of open service platforms?

3000 character(s) maximum

The term "open platforms" should be clarified as platforms refer to a broad concept that can cover a wide variety of services.

ECIS in general supports the idea of open platforms. However, we do not consider that either regulatory or other policy initiatives can benefit their development. The business models they follow tend to vary, and they constantly change given that their development is still in its primary stages. For that reason, no limitations should be put to what services users wish to use.

PERSONAL DATA MANAGEMENT SYSTEMS

The following questions address the issue whether technical innovations should be promoted and further developed in order to improve transparency and implement efficiently the requirements for lawful processing of personal data, in compliance with the current and future EU data protection legal framework. Such innovations can take the form of 'personal data cloud spaces' or trusted frameworks and are often referred to as 'personal data banks/stores/vaults'.

Do you think that technical innovations, such as personal data spaces, should be promoted to improve transparency in compliance with the current and future EU data protection legal framework? Such innovations can take the form of 'personal data cloud spaces' or trusted frameworks and are often referred to as 'personal data banks/stores/vaults'?

	Yes
0	No
	I don't know

EUROPEAN CLOUD INITIATIVE

What are the key elements for ensuring trust in the use of cloud computing services by European businesses and citizens

"Cloud computing" is a paradigm for enabling network access to a scalable and elastic pool of shareable physical or virtual resources with self-service provisioning and administration on-demand. Examples of such resources include: servers, operating systems, networks, software, applications, and storage equipment.

Reducing regulatory differences between Member States
Standards, certification schemes, quality labels or seals
■ Use of the cloud by public institutions
Investment by the European private sector in secure, reliable and high-quality cloud
infrastructures

As a (potential) user of cloud computing services, do you think cloud service providers are sufficiently transparent on the security and protection of users' data regarding the services they provide?

0	Yes
0	No
0	Not applicable

As a (potential) user of cloud computing services, do you think cloud service providers are sufficiently transparent on the security and protection of users' data regarding the services they provide?

O	Yes
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Not applicable

As a (potential) user of cloud computing services, do you agree that existing contractual practices ensure a fair and balanced allocation of legal and technical risks between cloud users and cloud service providers?

- Yes
- No

What would be the benefit of cloud computing services interacting with each other (ensuring interoperability)

- Economic benefits
- Improved trust
- **Others**:

* Please specify

3000 character(s) maximum

The ability of individuals and businesses to move data or applications from one platform to another goes to the heart of the objectives of ECIS, which has been championing interoperability based on open standards and open interfaces to avoid lock—in and promote competition on the merits since its inception. Assuring the free flow of data from one platform to another via the promotion of open APIs and data formats is key, and can be achieved through the encouragement of both the public and private sectors to use technologies based on open standards and open interfaces such as, for example, in the case of public procurement.

On the other hand, closed or proprietary interfaces cede many key decisions and options to the discretion of the cloud provider. Closed interfaces and data formats may also limit the ability of the user to efficiently transfer their data in the future. This is the very definition of lock-in.

What would be the benefit of guaranteeing the portability of data, including at European level, between different providers of cloud services

- Economic benefits
- Improved trust
- **Others**:

⋆ Please specify

3000 character(s) maximum

Portability of data should be distinguished from application portability. Each application has its own design and structure, including processes, specific formats, behaviours and outputs. Standardising applications would have a negative impact on innovation and competitiveness. On the other hand, data portability and reversibility are beneficial, because they allow users to get their data returned in the event of contract termination.

Have you encountered any of the following contractual practices in relation to cloud based services? In your view, to what extent could those practices hamper the uptake of cloud based services? Please explain your reasoning.

	Never				
	(Y[es]	Sometimes	Often	Always	Why (1500 characters
	or	(Y / N)	(Y / N)	(Y / N)	max.)?
	N[no])				
Difficulties with negotiating contractual					
terms and conditions for cloud services					
stemming from uneven bargaining					
power of the parties and/or undefined					
standards					
Limitations as regards the possibility to					
switch between different cloud service					
providers					
Possibility for the supplier to					
unilaterally modify the cloud service					
Far reaching limitations of the					
supplier's liability for malfunctioning					
cloud services (including depriving the					
user of key remedies)					
Other (please explain)					

What are the main benefits of a specific European Open Science Cloud which would facilitate access and make publicly funded research data re-useable?
Making Science more reliable by better quality assurance of the data
Making Science more efficient by better sharing of resources at national and international level
 Making Science more efficient by leading faster to scientific discoveries and insights Creating economic benefits through better access to data by economic operators
■ Making Science more responsive to quickly tackle societal challenges
Others
Would model contracts for cloud service providers be a useful tool for building trust in cloud services? O Yes
© No
Would your answer differ for consumer and commercial (i.e. business to business) cloud contracts? O Yes
O No
Please share your general comments or ideas regarding data, cloud computing and the topics addressed in this section of the questionnaire 5000 character(s) maximum
ovo vitaravior(b) maximum

The collaborative economy

The following questions focus on certain issues raised by the collaborative economy and seek to improve the Commission's understanding by collecting the views of stakeholders on the regulatory environment, the effects of collaborative economy platforms on existing suppliers, innovation, and consumer choice. More broadly, they aim also at assessing the impact of the development of the collaborative economy on the rest of the economy and of the opportunities as well as the challenges it raises. They should help devising a European agenda for the collaborative economy to be considered in the context of the forthcoming Internal Market Strategy. The main question is whether EU law is fit to support this new phenomenon and whether existing policy is sufficient to let it develop and grow further, while addressing potential issues that may arise, including public policy objectives that may have already been identified.

Terms used for the purposes of this consultation:

"Collaborative economy"

For the purposes of this consultation the collaborative economy links individuals and/or legal persons through online platforms (collaborative economy platforms) allowing them to provide services and/or exchange assets, resources, time, skills, or capital, sometimes for a temporary period and without

transferring ownership rights. Typical examples are transport services including the use of domestic vehicles for passenger transport and ride-sharing, accommodation or professional services.

"Traditional provider"

Individuals or legal persons who provide their services mainly through other channels, without an extensive involvement of online platforms.

"Provider in the collaborative economy"

Individuals or legal persons who provide the service by offering assets, resources, time, skills or capital through an online platform.

"User in the collaborative economy"

· ·
Individuals or legal persons who access and use the transacted assets, resources, time, skills and capital.
Please indicate your role in the collaborative economy Provider or association representing providers Traditional provider or association representing traditional providers Platform or association representing platforms Public authority User or consumer association
Which are the main risks and challenges associated with the growth of the collaborative economy and what are the obstacles which could hamper its growth and accessibility? Please rate from 1 to 5 according to their importance (1 – not important; 5 – very important).
- Not sufficiently adapted regulatory framework 1 2 3 4 5
 Uncertainty for providers on their rights and obligations 1 2 3 4 5
 Uncertainty for users about their rights and obligations 1 2 3 4 5

- Weakening of employment and social rights for employees/workers
© 1
© 2
© 3
© 4
© 5
0 5
- Non-compliance with health and safety standards and regulations
© 1
© 2
O 4
© 5
- Rise in undeclared work and the black economy
© 2
© 3
© 4
© 5
- Opposition from traditional providers
© 1
© 2
© 3
© 4
© 5
- Uncertainty related to the protection of personal data
© 2
© 3
O 4
© 5
- Insufficient funding for start-ups
© 1
© 2
© 3
O 4
© 5
- Other, please explain

How do you consider the surge of the collaborative economy will impact on the different forms of employment (self-employment, free lancers, shared workers, economically dependent workers, tele-workers etc) and the creation of jobs?

	Positively	across	sectors
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Varies depending on the sector

Varies depending on each case

Varies according to the national employment laws

Negatively across sectors

Other

Do you see any obstacle to the development and scaling-up of collaborative economy across borders in Europe and/or to the emergence of European market leaders?

Yes

No

Do you see a need for action at European Union level specifically to promote the collaborative economy, and to foster innovation and entrepreneurship in its context?

Yes

No

What action is necessary regarding the current regulatory environment at the level of the EU, including the Services Directive, the E-commerce Directive and the EU legislation on consumer protection law?

No change is required

New rules for the collaborative economy are required

More guidance and better information on the application of the existing rules is required

I don't know what is the current regulatory environment

Submission of questionnaire

End of public consultation

Background Documents

BG Въведение (/eusurvey/files/17798068-07b6-4cfb-8c80-a8e6a4f75e29)

BG_Декларация за поверителност (/eusurvey/files/0b5a7e6a-5c26-47ca-b263-9ece4aa566ca)

CS_Prohlášení o ochraně osobních údajů (/eusurvey/files/a93fa8dd-757e-421e-81f9-e1c9bca745af)

CS Úvod (/eusurvey/files/af54c429-c5bf-482f-8525-c156be285051)

DA_Databeskyttelseserklæring (/eusurvey/files/5dd2c272-17fa-47f4-b0c7-2c207a86235f)

DA_Introduktion (/eusurvey/files/05c0d888-2d35-4e19-a314-65e8092597d6)

DE_Datenschutzerklärung (/eusurvey/files/b5e037cf-0350-40c3-b803-04f6357f9603)

DE Einleitung (/eusurvey/files/300a2e87-e030-422a-b678-33fe2c7520a6)

- EL Δήλωση περί απορρήτου (/eusurvey/files/b408fd27-c292-4fc0-9c2d-fd70c74062c4)
- EL_Eισαγωγή (/eusurvey/files/0be38358-a600-4568-bfd0-fd9697b1810f)
- EN_Background Information (/eusurvey/files/0873ffeb-56b2-40d7-bf56-5aadbd176c3c)
- EN Privacy Statement (/eusurvey/files/8861750d-baa1-4113-a832-f8a5454501b5)
- ES_Declaración de confidencialidad (/eusurvey/files/edd31f1e-fe9d-493a-af5e-7a7c793295a9)
- ES_Introducción (/eusurvey/files/600be540-eef2-4bde-bd3a-436360015845)
- ET_Privaatsusteave (/eusurvey/files/294d2e58-3a3d-4e32-905f-74e8b376c5e6)
- ET_Sissejuhatus (/eusurvey/files/4bc0f8b9-febc-478a-b828-b1032dc0117f)
- FI_Johdanto (/eusurvey/files/a971b6fb-94d1-442c-8ad7-41a8e973f2d5)
- FI_Tietosuojaseloste (/eusurvey/files/28a1f27e-3a8e-41f3-ae27-201e29134555)
- FR_Déclaration relative à la protection de la vie privée (/eusurvey/files/1341b7cb-38e5-4b81-b3bc-bd0d5893d29
- FR Introduction (/eusurvey/files/308a1cf7-5e78-469c-996a-372b33a1992b)
- HR_Izjava o zaštiti osobnih podataka (/eusurvey/files/618120e1-286a-45d4-bbbd-2493d71617fb)
- HR Uvod (/eusurvey/files/6bfc9d48-cd5c-4603-9c68-5c45989ce864)
- HU Adatvédelmi nyilatkozat (/eusurvey/files/76f442e6-3e2d-4af3-acce-5efe8f74932b)
- HU_Bevezetés (/eusurvey/files/3ea8491d-429d-4c8f-be30-82db40fa59c5)
- IT Informativa sulla privacy (/eusurvey/files/e2eb5a94-9e5e-4391-a8e3-35f9e151310b)
- IT_Introduzione (/eusurvey/files/aa3bf020-9060-43ac-b92b-2ab2b6e41ba8)
- LT Pareiškimas apie privatumo apsaugą (/eusurvey/files/ab30fabd-4c4e-42bc-85c5-5ee75f45805d)
- LT Jvadas (/eusurvey/files/d5a34e68-4710-488a-8aa1-d3b39765f624)
- LV_levads (/eusurvey/files/3a9bd2b1-7828-4f0e-97f1-d87cf87b7af1)
- LV Konfidencialitātes paziņojums (/eusurvey/files/7156fdc0-b876-4f73-a670-d97c92e6f464)
- MT Dikjarazzjoni ta' Privatezza (/eusurvey/files/03139a3f-7b5f-42c0-9d2f-53837c6df306)
- MT Introduzzjoni (/eusurvey/files/ceb27908-207c-40cf-828a-6cf193731cdf)
- NL Inleiding (/eusurvey/files/ca756d80-8c02-43e1-9704-3148a13c8503)
- NL Privacyverklaring (/eusurvey/files/83d9394e-b179-442f-8a1b-41514ad072df)
- PL Oświadczenie o ochronie prywatności (/eusurvey/files/15612e0b-807d-4c6e-af1c-d65fe4ec9ddb)
- PL Wprowadzenie (/eusurvey/files/df9e1828-bbd0-4e4a-90bb-ec45a8bf46da)
- PT_Declaração de privacidade (/eusurvey/files/50a6e820-91bc-4531-9a0f-47b3685753d7)
- PT Introdução (/eusurvey/files/003979c0-5277-41e9-8092-2de66d57ca00)
- RO Declarație de confidențialitate (/eusurvey/files/25c135c6-ce01-4081-a83e-53e86086797e)
- RO_Introducere (/eusurvey/files/4334379b-e465-43a5-a944-8602090b0bf5)
- SK Vyhlásenie o ochrane osobných údajov (/eusurvey/files/7fab071c-85f9-47eb-aaa9-949f2239701d)
- SK Úvod (/eusurvey/files/e45df825-5e71-4172-b2ec-e07789cc3966)
- SL Izjava o varstvu osebnih podatkov (/eusurvey/files/498ec1f0-3405-4454-9aa6-40607efe118f)
- SL Uvod (/eusurvey/files/1b0b239a-630d-4d36-a92f-d4b758d41ddc)
- SV Inledning (/eusurvey/files/e9111c5b-4637-4ea1-b235-ece85ef8fe1a)
- SV Regler för skydd av personuppgifter (/eusurvey/files/0d8275b2-8344-4895-8c09-51d075671061)

Contact